

# The Lemon Grove REVIEW

IN THIS ISSUE



Vol. 49, No. 21

Serving Lemon Grove and nearby communities

Thursday, November 7, 1996 25¢

## Jane's still breakfast's best kept secret

by Cheryl Cohen

On a part of Broadway where the dust flies even when it rains, there's a place where Elvis never left the building.

From the boomerang-patterned countertops to the wisecrack waitresses, there's a secret time warp that only few are privy to. You have to know about Jane's to know about it. If you don't, it's not likely you'll ever notice the vanilla-colored sign on the vanilla-colored building as you drive by.

Jane's Country Kitchen doesn't have to work at being Lemon Grove's most famous unknown restaurant; it just is.

What makes Jane's the favorite stomach-buster of Lemon Grove's hip breakfast aficionados? It may have something to do with the size of the portions. Their jumbo omelet consists of approximately 12 fresh egg (the eggs aren't counted — they're poured from a large pitcher), stuffed with your choice of accouterments from the list on the menu. That doesn't even include the hash browns, toast, refried beans, or whatever else you select to complete the platter.

Ordering and finishing these dishes are two entirely different things, according to a very unpretentious Donna Alvarez, who owns and operates the restaurant along with her husband, Joe.

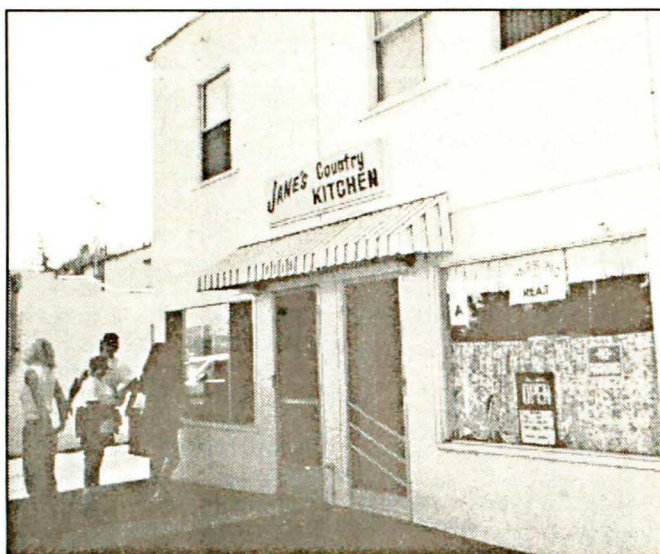
"Occasionally, I get a call from someone that'll say they're bringing someone down to our place on a bet that they can't finish the jumbo," she said. "Of course, we don't make it any larger to help the guy cheat, or anything. We just make them the standard jumbo."

The "Jane" in "Jane's" was Alvarez's mom, who started the business in 1957 in the location now occupied by Grove Office Supply. After four years, they moved to their present building at 8125 Broadway.

A year before Jane passed away 13 years ago, Alvarez took over the breakfast operation, which opens at "dark-thirty" for the contractor crowd during the week, and closes at 1 p.m. daily.

"We tried longer hours, for lunch and dinner, but business was too scarce," Alvarez said. "We just went to serving breakfast, and we stay busy that way."

She's not kidding. On Sundays, those in-the-know about Jane's line up outside of the front door on the asphalt lawn, patiently waiting for a seat in the Naugahyde booths inside. The line is long, but moves quickly, and the personnel move at breakneck speed to get everyone fed before the closing time of 1 p.m.



The line begins to form at Jane's Country Kitchen.

Photo by Cheryl Cohen

They're a gutsy crew, and have the kitchen in full view from the restaurant. It's old and homey, yet clean here. Kitchen workers scrape mountains of gooey leftovers from the plastic platters into a lined bucket. When serving such huge portions, there's bound to be plenty of waste, isn't there?

"A man comes by and picks up all the scraps for his pig," Alvarez said. *Lucky pig.*

Velvet Elvis paintings, posters, calendar, and clocks cover the walls. Alvarez said most of the Elvis stuff was donated by cus-

tomers.

"They just keep bringing it in. It all started with a painting given to us by our son, and it hasn't stopped since," Alvarez relates.

Old rock and roll drowns out the sound of arteries slamming shut as Elvis, eggs and bacon get digested in booth after booth. Richard Simmons be damned; this is a place where cholesterol worries aren't welcome. You may not want to invite your cardiologist here to dine with you, but it's a great place to challenge any big-talker.

## Local election returns\*

\* initial canvass, final results next month

Candidate	votes	%
<b>Lemon Grove School District (2 Elected)</b>		
Jerry Jones	4,441	36.40
Robbie Montgomery	3,858	31.63
Paul Omundson	2,403	19.70
Ernest Pero	1,497	12.27

<b>Grossmont Union High School District (2 Elected)</b>		
Nadia Davies	48,052	26.16
Michael Harrelson	45,087	24.55
Bruce Johnson	37,338	20.33
Ada Reep	34,962	19.03
George Vanek	18,249	9.93

<b>Grossmont-Cuyamaca College District</b>		
<u>Seat 3</u>		
Ronald Kraft	71,685	75.12
Johnney Minarick	23,743	24.88

<u>Seat 4</u>		
Timothy Caruthers	41,966	46.76
Victor Calderon	41,126	45.82
C.Scott Cioffi	6,657	7.42

<b>Grossmont Hospital District</b>		
<u>Full Term (3 Elected)</u>		
Jim Stieringer	65,648	26.87
Richard Bea	57,097	23.37
Bob Yarris	45,682	18.70
George Hurst	41,489	16.98
Tyler Gregg	34,369	14.07
<u>Short Term</u>		
Armand Wohl	47,617	56.21
William Pogue	37,089	43.79

## Council finally wraps up plan update process

by Cheryl Cohen

The adoption of Lemon Grove's 1996 Draft General Plan was met with audible sighs of relief from City Council and tepid applause from the citizenry attending the Oct. 22 hearing at Lemon Grove Middle School.

The council has conducted five public hearings on the plan since its inception two years ago. Before this meeting, most of its contents had been tentatively accepted by council.

This meeting's purpose, as related by Community Participation Coordinator Rick Alexander, was to reach closure on the final policy content of this update to Lemon Grove's General Plan. In addition, it was to improve upon the previous plan's policy in how the city "would cope with surrounding growth in other parts of East County, while still keeping the character that everyone wants to see it keep."

Alexander said the council's key accomplishment was a strategy for the preservation of single family neighborhoods.

"They also have approved the

concept of the establishment of a Downtown Village, and made Lemon Grove economically competitive with its East County neighbors," he said.

He also mentioned the recommendation for mixed uses of the Massachusetts Station, the adoption of a special planning area for the potential 125 interchange area, so that it could be "dealt with effectively, should that become a reality."

Alexander reviewed the efforts made by the General Plan Advisory Committee (GPAC), which was chaired by Helen Ofield, and made up of 14 other members of the public, appointed by City Council. GPAC put together an outreach program to inform the citizens of Lemon Grove about the changes to the existing plan, which distributed three newsletters to every Lemon Grove address, two town meetings, a public opinion survey, Kid's City Program for local grade-school children and public hearings at the Planning Commission and City Council meetings.

Issues discussed during the final hearing included recommen-

dations for changes to Non-Conforming Use Regulations, considerations of six Land Use Policy Element Changes to parts of the Community Development Element of the Plan, an opportunity for reconsideration of Plan items already agreed-upon, certification of the EIR and the adoption and implementation of the General Plan and Manual and adoption of the Zoning Ordinances.

At each successive hearing, the attendance by the public seems to have dwindled. Perhaps it has been because of disappointment in the outcome of certain issues at stake in the meetings, such as the Non-Conforming Use concerns, or even in the public's representation by council members.

Councilman Craig Lake he wasn't surprised by the attrition.

"I see very few people here from the commercial sector because it's quite possible that they said their words have fallen on deaf ears," he said. "So, here we are, after spending thousands of dollars, reviewing this document for thousands of hours, and it seems like the city is jumping at the opportunity to rezone com-

mercial buildings, not letting them rebuild, and without having any provisions for them.

"I still won't vote for this plan," he added to a roar of applause.

The other side of this heated topic included Councilman Tom Clabby's contention that the City and GPAC had worked very hard to satisfy the public and should go ahead with the plan.

Councilman Dwight Shelley said that, as the existing plan had been modified from its original form approximately 25 to 30 times, it should be considered "a plan, nothing more, and it can be changed as in the past if we find unworkable areas."

Council voted to adopt the Revisions to the Non-Conforming Use Ordinance 4 - 1, with Lake opposed.

The Community Development Element modification issues weren't without debate, either.

Lemon Grove Avenue Multiple-Family Residential; Change to Medium/High Density Residential and remove from Special Treatment Area (SEA) VI, Central

Continued on Back Page



## Sheriff's Log

### Sept. 22-23, 1996

7300 blk. Central Ave. Petty theft. \$500 value.

### Oct. 17, 1996

1800 blk. Sonoma Ln. Auto theft. \$300 value.

### Oct. 23, 1996

7500 blk. Pacific Ave. Strong armed robbery. Value unknown.

### Oct. 24-25, 1996

6600 blk. Federal Blvd. Grand theft. \$1,860 value.

### Oct. 26-27, 1996

7000 blk. Mt. Vernon St. Residential burglary. \$400 value.

### Oct. 27, 1996

1300 blk. Skyline Dr. Vehicle Burglary. \$280 value.

### Oct. 28, 1996

2200 blk. Alton Pl. Auto theft. \$300 value.

### Oct. 28-29, 1996

7900 blk. North Ave. Commercial burglary. \$8 value.

### Oct. 29, 1996

7700 blk. Broadway. Petty theft. \$265 value.

### Oct. 31-Nov. 2, 1996

3700 blk. Grove St. Commercial burglary. \$656 value

## Lemon Grove Fire Log

### Oct 25, - 31, 1996

2300 blk. 69th St. Reaction to medication.

2700 blk. Glebe Rd. Arcing wires.

2400 blk. Bonita St. Transformer fire.

Hwy 94 WB/Lemon Grove Ave. Rubbish fire.

2000 blk. Skyline Dr. Suicide/attempted suicide.

2300 blk. Di Foss St. Asthma.

2000 blk. El Prado Ave. Fall.

7900 blk. Palm St. Alarms ringing-commercial.

8400 blk. Golden Ave. Arcing wires.

8400 blk. Broadway. Back pain.

7100 blk. West View Pl. Abdominal pains.

8200 blk. Broadway. Medical aid.

3200 blk. Olive St. Reaction to insect bite.

7900 blk. Lincoln St. Abdominal pains.

Palm St./Lemon Grove Ave. Auto vs. pedestrian.

7900 blk. Palm St. Alarms ringing-commercial.

7800 blk. Sanford Dr. Fainting.

2100 blk. Washington St. Person down.

2000 blk. Skyline Dr. Seizure.

2600 blk. Nida Pl. Reset alarms.

7500 blk. Central Ave. Arcing wires.

Broadway/Sweetwater Rd. Chest pains.

7100 blk. Rosemary Ln. Fall.

2300 blk. Di Foss St. Alarms ringing-residential.

7200 blk. North Ave. Possible coroner's case.

Massachusetts Ave./West View Pl. Single engine response.

7100 blk. Broadway. Child locked in auto.

8000 blk. Broadway. Child locked in auto.

8100 blk. Broadway. Chest pains.

3200 blk. Harris St. Seizure.

## WEATHER

The following information was provided by the National Weather Service.

		High	Low
Oct.	30	66	48
Oct.	31	66	48
Nov.	1	78	43
Nov.	2	73	41
Nov.	3	66	54
Nov.	4	70	47
Nov.	5	67	55

## The Lemon Grove Review

3434 Grove Street, Box 127,  
Lemon Grove, CA 91946 •  
(619) 469-0101

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### Steven Saint, Publisher

Assistants to the publisher  
Mary Rosen, Trudy Thomas  
Contributing writers: Lora Clark,  
Cheryl Cohen, Phillip Giannangeli,  
Cynthia O'Neill, Paul Treske,  
Betty Jo Tucker

### Submissions

Letters, editorial and photo submissions are welcome, but will not be returned to sender unless accompanied by self-addressed, stamped envelope.

Material can be sent via e-mail at the following address: sdgreens@igc.apc.org

All materials must be received by the Monday preceding the date of publication. The editor reserves the right to edit all submissions.

### Advertising

All advertising is subject to current rate card. The publisher reserves the right to reject an advertiser's order.

Only publication of an advertisement shall constitute final acceptance.

Send all correspondence to: Forum Publications, Inc., P.O. Box 127, Lemon Grove, CA 91946

## M is for Mayor

Personal comments of Mayor Mary Sessom

One of the nice things about a small city like Lemon Grove is that the residents can participate in events together. In May, at Old Time Days, we ate and partied together. Paint Lemon Grove found us working together. One thing we haven't been able to do together is exercise. I'm not talking about the kind of exercise where one gets hot and sweaty. That is not for a couch potato like myself. I'm referring to social exercise - where you visit with friends and enjoy the surroundings.

A "social exercise" event is happening on Saturday, November 16. This is the first Fun Run/Walk sponsored by the Lemon Grove Education Foundation. The foundation is a charitable, non-profit corporation organized to create a partnership of businesses, community members and educators to support public education in Lemon Grove. Its officers include Lemon Grove residents such as Ed Pettis, Robbie Montgomery, Marcia McLaughlin and yours truly. The Secretary of State approved the Articles of Incorporation in March so this is truly a fledgling entity. This fun run/walk is its first fundraising event. Major sponsors include Cox Communications and Quest Construction Engineering.

The Fun Run/Walk starts at the Lemon Grove Middle School field at 8:00 a.m. on November 16. Registration is at 6:30. It is a one mile course that will take participants through portions of the Paint Lemon Grove area to Lemon Grove Park (aka Washington Street Park). Registration fees for participants 14 years and over are \$12. Seniors and children under 13 can enter for \$9. Free T-shirts will be given to the first 500 participants. Rain or shine, I hope to see you there.

## Community Notes

### Scouts to scout for food

Scouts of all ages from the Desert Pacific Council will be scouting for food throughout the East County. They will distribute bags on Saturday. Non-perishable food donations left in the bags will be picked up after 9 a.m., Nov. 16. Contributions will be given to food banks in the communities where the food is collected. Donations may also be dropped off at any Coco's Bakery Restaurant the following week.

In Lemon Grove, Cub Scout Pack 399 is sponsored by the Lemon Grove Kiwanis Club. Additional information may be obtained by calling the council office at 298-6121.

### Soroptimists seek awards candidates

The Soroptimist International Club of Lemon Grove is seeking candidates for its two awards - Youth Citizenship and the Training Award. These awards are annual cash grants awarded in the amounts of \$350 and \$600 respectively.

High school seniors are urged to apply for the Youth Citizenship Award, which recognizes outstanding contributions by young people, to their schools and communities. Applications may be obtained at Mt. Miguel High School, Helix High School and any Lemon Grove church.

The Training Award Program was designed to assist a mature woman who is functioning as "head of household." It is intended to help the recipient in her efforts toward training and entry or re-entry into the labor market. Women may obtain applications at Grossmont and Cuyamaca community colleges or through Lemon Grove church offices.

Deadline for applying for either award is Dec. 15. Information or applications may be obtained by calling Pat Whitacre at 296-8420 Ext. 257.

## PUBLIC NOTICES

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. - Loan No. 062320-0. YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED March 30, 1994. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On December 2, 1996, 10:00 AM, at the South entrance to the County Courthouse, 220 West Broadway, in the City of San Diego, County of San Diego, State of California, Regional Service Corporation, a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by Richard R. Perez, a single man, as trustees, recorded on April 1, 1994, as Instrument No. 1984-0219328, of Official Records in the office of the County Recorder of San Diego County, State of California, under the power of sale therein contained. Will sell at public auction to the highest bidder for cash, or cashier's check (payable at the time of sale in lawful money of the United States) without warranty express or implied as to title, use, possession or encumbrances, all right, title and interest conveyed to and now held by it as such Trustee in and to the following described property situated in the aforesaid County and State, to-wit: Tax Parcel No. 479-180-31. From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 3127 Citrus Street, Lemon Grove, CA 91945. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$151,631.71. Regional Service Corporation, Trustee, By Aleta Lavandier, President, Address

of Trustee, 1201 Third Avenue, #2730, Seattle, Washington 98101. Telephone Number (206) 340-2550. Sale Information (206) 654-5545. Dated November 4, 1996. ASAP231438 11/7, 11/14, 11/21

### FICTITIOUS BUSINESS NAME STATEMENT

The Name of the Business: OLYMPIC AUTO TRADE located at: 10222 San Diego Mission Road in San Diego, CA 92108 is hereby registered by the following owners:

RICHARD A. STOFF  
6450 ELMCREST DR.  
SAN DIEGO, CA 92119  
RUBEN ARELLANO  
6450 ELMCREST DR.  
SAN DIEGO, CA 92119

This business is conducted by Co-Partners

The transaction of business began on: N/A

Signature of Registrant: RUBEN ARELLANO

This statement was filed with Gregory J. Smith the Recorder/County Clerk of San Diego County on NOV 04, 1996

Lemon Grove Review  
Nov. 7, 14, 21 & 28, 1996

## Worship Directory

### LEMON GROVE CONGREGATIONAL UNITED CHURCH OF CHRIST

2770 Glebe Road • Lemon Grove

**Edward Pettis, Pastor**  
Sunday Worship & Church School  
10:15 a.m.

### ST. JOHN OF THE CROSS CATHOLIC CHURCH

8086 BROADWAY  
LEMON GROVE, CA 91945

**PASTOR MSGR. RAYMOND C. KIRK**

Call Rectory for information  
and Mass Schedule. 466-3209

### The End of Your Search for a Friendly Bible Church

**LEMON GROVE CHRISTIAN CHURCH**  
Worship: 9:00 & 10:40 AM Sun.; 6:00 PM Sat.

Uplifting Music, Sunday School, Nursery  
Excellent Youth Ministry, Preschool and Daycare

465-1888 Myron Wells 465-1887  
Church Senior Minister Preschool

6970 San Miguel Ave., Lemon Grove, 2 Blk W. of Mass.

Shouldn't your church be in the Worship Directory?  
Call 469-0101 for rates

### Lemon Grove Assembly of God

Currently using the  
Mount Miguel High School at  
1800 Sweetwater Road

Worship Service & Sunday School 10:00 a.m.  
Nursery & Child Care provided  
**Pastor Jim Reed 697-7770**

### Christian Science Church Services

First Church of Christ, Scientist, La Mesa

Corner of Palm and Allison, La Mesa

Sunday Service & Sunday School 10:00 a.m.  
Wednesday Evening Meeting 7:30 p.m.  
Child Care  
**All Are Welcome!**

### LEMON GROVE LUTHERAN CHURCH

*Loving God - Living Christ*



Corner Skyline and Alton Drive  
**John R. Embree, Pastor**  
Telephone: 465-7301

Worship: 9 a.m. Sunday School 10:30 a.m.

Let's make a deal. Send us your church news and we'll print it!



# Lemon Grove Chamber of Commerce

# GAZETTE

## Legislative Matters

by Jack Moore

Recent legislation (SB-38) signed into law by Gov. Pete Wilson increases the amount a small business can expense rather than depreciate on equipment from \$10,000 to \$12,500 in 1997 and to \$15,000 in 1998.

The legislation also reduces the initial minimum franchise tax to \$600 from \$800 for new corporations with gross income of under \$1 million (\$6 million in 1997, \$8 million in 1998, \$5 million in 1998).

SB 38 contained 24 different tax cuts to boost potential for creating jobs and advancing California's economy.

As a cost-saving service to members, the California Chamber has just negotiated reduced rates with delta dental plan of California. This program allows employers of every size to purchase Delta Dental at the same rates available to major employers. There are three dental plans available (alert 9/27/96) for more info call chamber's insurance consultants, Byerly Insurance Services of California toll free (888) 851-3909.

Voting record of Lemon Grove state representatives for 1996  
ALERT 10-11-96:

	In accord w/chamber	Not in accord	No vote/ Absent
Senator Steve Peace:	6	3	5
Assemblyman Steve Baldwin:	19	0	1

**Mark A. Chadwell, D.C.**  
DOCTOR OF CHIROPRACTIC

8085 BROADWAY  
LEMON GROVE, CA 91945  
(Behind Held's)

(619) 460-2805  
Office Hours  
By Appointment

## CHAMBER CALENDAR

### NOVEMBER

5	City Council	7:30 PM	Community Center
12	Planning Commission	7:30 PM	Community Center
14	CHAMBER BOARD MEETING EXECUTIVE BOARD DIRECTORS	5:00 PM 5:30 PM	CHAMBER OFFICE
19	City Council	7:30 PM	Community Center
21	CHAMBER BREAKFAST Speaker: Michele Kazalonis, Public Relations Coordinator Mesa Valley Grove Senior Programs Subject: Summary of Programs & Services	7:30 AM	PULLMAN'S DINER

### THANKSGIVING RAFFLE TICKETS WILL BE DRAWN

Attendance drawing is up to \$30 Be sure and attend to win!!

25	Planning Commission	7:30 PM	Community Center
26	City Workshop	NOON	Fire Station
CHAMBER OFFICE WILL BE CLOSED NOVEMBER 28 - THANKSGIVING DAY AND NOVEMBER 29			

### DECEMBER

3	City Council	7:00 PM	Community Center.
9	Planning Commission	7:30 PM	Community Center
12	CHAMBER BOARD MEETING EXECUTIVE BOARD DIRECTORS	5:00 PM 5:00 PM	CHAMBER OFFICE
17	City Council	7:00 PM	Community Center 3146 School Lane
18	CHAMBER SUNDOWNER		

Tom and Dona Clabby will host the Christmas Sundowner at their home at 1650 Angelus Ave. 5:30 - 7:30. All attending are asked to bring a new toy for the "Adopt-a-child" program. A RSVP will be needed. A flyer will be sent in December with additional details.

Please attend you chamber functions!

## Items of Interest

### Miss Lemon Grove Pageant

For information on supporting the pageant and to all young ladies who are interested in participating in the pageant, please call Judy Koons at 469-9101 or the chamber office at 469-9621.

### October Chamber Breakfast

Breakfast was held at Pullman's Diner. If you haven't eaten at Pullman's the chamber would like to recommend them, their food is plentiful and tasty. The staff does a good job and they sure make you welcome.

Vaughn Jacobs, speaker and vice president of the chamber, was the speaker. He gave brief but very important information on the SARSEP retirement plan. December 31, 1996 will be the last day to establish a new plan for your small business. This plan has a number of advantages for the 25 and fewer employee market that the new replacement plan does not address. There are six key advantages to this plan. Please contact Vaughn Jacobs as soon as possible to discuss this information. Please remember time is running out for this plan. Vaughn can be contact at planned estates. Their phone number is 543-9633. The chamber wishes to extent their thanks to Vaughn.

### New! Insurance benefits and rebate

Insurance benefits will be offered to Lemon Grove chamber members. Please contact the chamber office for details on purchasing health, dental or disability insurance. Purchase your coverage through the chamber and receive a rebate semi-annual. This is a good benefit for members. Call today, 469-9621.

### Chamber's new map!!!

The chamber's new map should be done before the close of the year. The new map will be available at the Lemon Grove chamber office, libraries, community center, city hall. All participating advertisers, real estate offices, etc. It is a great map and should be well received. Call the chamber office for additional information. 469-9621

### Chamber's annual Thanksgiving raffle

Get your tickets now! Win a \$50 gift certificate from Lucky's (this donation was courtesy of RCP Block & Brick) (5) consolation prizes of \$15 turkey certificates Donation. \$1.00 Tickets are available at chamber office and various members. Call Troy at 469-9621.

The winning tickets will be drawn on Nov. 21 at the chamber's breakfast at Pullman's Diner. Join the chamber friends for breakfast!

### Ambassador committee membership campaign

The ambassadors and members of the chamber will have a membership drive for the month of November. There will be a 15% discount on regular chamber dues for any new member who joins during November. Each chamber member who enrolls a new member will receive a \$10 discount on their dues for 1997 (not to exceed dues)! There will be a new member reception and a drawing for prizes for new members only and active members and board directors will be on hand to interact with new members. Call Troy at 469-9621 or Mary England at 466-1111

### Chamber casino night

Mark your calendar now! Friday, February 21, 1997. Date: February 21, 1997. Location: Town & County. Cost: \$25 for one or \$45 for two if purchased by 1/31/97. After 1/31/97 tickets will cost \$30 per ticket. Food: San Francisco pasta bar with salads and vegetable crudite. Featuring a auction with Willie Buchanan, ex-Charger and vice chairman state athletic commission, as auctioneer.

The evening will have a James Bond theme and will be called "casino royale". Grand prize will be a trip for two to Laughlin at the Riverside Hotel. Dinner for two at Karl Strauss Restaurant.

### New! New!

All the members of the chamber have a ID card in the attendance drawing fishbowl. At the membership breakfasts and the sundowners one card will be drawn. If your card is drawn and you are present you will win the money in the attendance drawing envelope. You must be a member and be present to win!! If you are not present your card returns to the bowl and the chamber will add \$10 to the drawing, at this time there is \$30 waiting for you to win by attending the membership breakfast on November 21.

### East County Finance Fair

The East County Finance Fair is an opportunity for small business owners to connect with traditional and non-traditional lenders. The event will be held Friday, November 8, 1996 from 10 a.m. to Noon at the El Cajon Community Center, 195 East Douglas Street, El Cajon. This free service is sponsored by Grossmont College's leadership and economic development institute. At the finance fair small business owners will be able to: access a wide variety of funding sources in one place, learn the options available to finance their business, have their financial plan critiqued by experts, receive assistance to develop a financial plan, learn about

the software available to develop a financial plan, understand traditional and non-traditional funding sources, get information about small business development resources, receive one-on-one financial counseling.

Exhibitors: Score, Accion, Valley de Oro Bank, Grossmont Bank, Scripps Bank, Peninsula Bank, Manufacturer's Bank, Customized Funding Services, Certified Development Corporation, Small Business Administration, Bankers Small Business Community Development Corporation, World Trade Center, RCP Financial Consulting.

The right lender for your particular credit problem is probably at this fair.

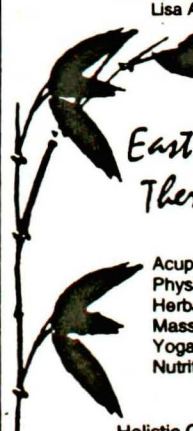
### Recycling program information call 287-7555

Service reminder: Some residents will experience a one day delay in collection during the holidays. The holidays are Thanksgiving, Christmas and New Years day. Call 287-7555 for information about the Edco recycling program.

### October costume sundowner

The werewolf won! First prize of \$25 was won by Jim Murphy as a very scary werewolf. Letter Kraft Printing and Top Hat Catering were the evening's hosts. The office of Letter Kraft was decorated in a happy Halloween theme. Colleen Ruiz Jackson, one of Letter Kraft's owners was a demure Quaker girl and "Dr. Jim" another owner was there in case a doctor was needed for treatment of fright! Lots of folks attended and the food catered by Top Hat was full of zip. The new attendance drawing was held and the member was not present so \$10 was added. Colleen drew the winning card from the fishbowl and the winner was Jim Butcher of AAA Copy! Thanks to two long standing members of the chamber for a fun-filled evening!!

Geraldyn Felicetta, PT, LAC  
Lisa Ann, PTA, LAC ND



**East-West  
Therapy**

Acupuncture  
Physical Therapy  
Herbal Medicine  
Massage  
Yoga  
Nutrition

Holistic Care Center  
3123 Lemon Grove Avenue  
Lemon Grove, CA 91945  
(619) 698-1766



The ink had barely dried on the inaugural editions of East County's high school newspapers when a meeting of high school journalism advisors was quietly convened at Mount Miguel.

Pat Curtis, the journalism instructor at Mount Miguel, invited her counterparts to discuss common problems and seek a unified solution. Curtis is serving her second year as county Journalism Education Association vice president, ready to bring new energy to the Grossmont District newspaper scene.

"In my tenure, the budgeting has never come across the way we wanted it to," said Curtis, a 10-year veteran of the academic newspaper wars. "There seems to be an emphasis on providing computers to Title I elective students, rather than seeing that journalism classes are taken care of."

Curtis' rallying cry couldn't have come at a better time. Studies show

that young adults are one-third less likely to read newspapers than their parents. The Grossmont District English Council came within a keystroke of bouncing journalism from the list of electives good for graduation credit in English (speech and yearbook are now purely electives).

Each of Grossmont's 10 high schools (as well as Chaparral continuation school) has a different tale to tell. Some campus papers get a healthy chunk of Associated Student Body (ASB)

dollars and some don't. Success in selling



advertising space to local businesses eager to take advantage of a captive youth market also varies.

As a result, the papers range from slick,

biweekly tabloids to monthly newsletters.

First of all, not all schools are equal when it comes to ASB funds, largely raised through the sale of ASB cards. Grossmont, Granite Hills, Helix and Valhalla student governments give their papers between \$2,000 - \$3,000 a year and the publications reflect that advantage. The Valhalla *Saga*, for example, has earned city and statewide honors for its quality results.

Students at schools with more austere ASBs (for instance, El Cajon Valley, El Capitan and Mount Miguel), must make up for cash with talent, hard work and enthusiasm.

The district pays newspaper advisors a yearly stipend of \$300 to help offset the extra hours. The money helps somewhat, but the sad fact is that several teachers have been forced to come up with cash out of their own pockets just to get an issue to press on time.

Meeting in Curtis' Mount Miguel classroom, eight of the 11 representatives were finally able to come face-to-face with their colleagues and discover, much to their surprise, that they were not alone in their situations.

The advisors discussed funding, equipment and administration problems, then brainstormed improvements together in a unity they had not before realized.

"I believe this was a good time to get together," said Karen Barnett, who toiled for 13 years at *The Daily Californian*



before becoming an English/journalism teacher at Santana High. "It gives us ideas and solutions to look at the problems of lack of adequate funding, out-

dated equipment and in-different students.

ley described the meeting as "a good first step."

"This meeting was important for, if nothing else, establishing ourselves as a collective body determined to improve the quality of school newspapers at every level," she said. "We have to take the next steps. We have to approach the newly-elected school board, write the grants, and petition for the funding. It won't drop in our laps."



Maybe through this, we can help each other out."

Despite Santana's relatively small size and modest ASB funding (the *ConSultant* receives less than \$1,400), Barnett teaches two classes, including a beginning class which must work its way up to joining the newspaper production staff.

She said she took comfort in learning that both Curtis and Grossmont High School journalism instructor Geoff Anderson described many of the same things she is experiencing.

Anderson has directed the *Foothill Echoes* for the past 20 years and has commanded a healthy budget for the paper. Even he had trouble getting the first issue of his paper off the presses due to computer troubles.

Susan Oxford of El Cajon Val-

James Nowlan of El Capitan High was not at Curtis' meeting, but would like to attend the next one, to be held in early December. A relatively new journalism advisor, Nowlan has the distinction of getting the least amount of money — \$500 — from student government.

Nowlan saved his students' newspaper from oblivion two years ago by forging a community partnership with Forum Publications. El Capitan's *Horizon* is published at no cost every three

## High school newspapers at a glance

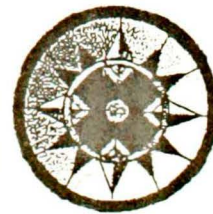
School (# of students)	# on staff	frequency/ # pages	\$ from ASB	\$ from ads
Chaparral (336)	varies	7 a yr/8-10	none	none
El Cajon Valley (1,988)	30	10 a yr/8	\$1,750	none
El Capitan (2,140)	18	9-12 a yr/4	\$500	\$2,000
Granite Hills (2,677)	57	10 a yr/8	\$3,000	\$4,000
Grossmont (2,100)	28	12 a yr/8	\$2,750	\$5,000
Helix (2,218)	22	10 a yr/8-12	\$2,000	\$3,000
Monte Vista (2,039)	24	no data	no data	no data
Mount Miguel (2,191)	36	10 a yr/12	\$1,500	\$2,000
Santana (1,798)	12	10 a yr/8	\$1,400	varies
Valhalla (2,147)	36	biweekly/12	\$2,800	\$2,400
West Hills (2,116)	28	10 a yr/8	no data	no data

"Were it left to me to decide whether we should have a government without newspapers, or newspapers without a government, I should not hesitate a moment to prefer the latter.

— Thomas Jefferson, 1787

Newspapers: working hard to keep America informed, even though no one's reading them anymore.

— Dave Berry, 1996



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hours at a job rather than in the journalism room has put technology at a premium.

"I understand their frustrations," said Dr. Carl Wong district

She teaches two journalism classes with a total of 57 students.

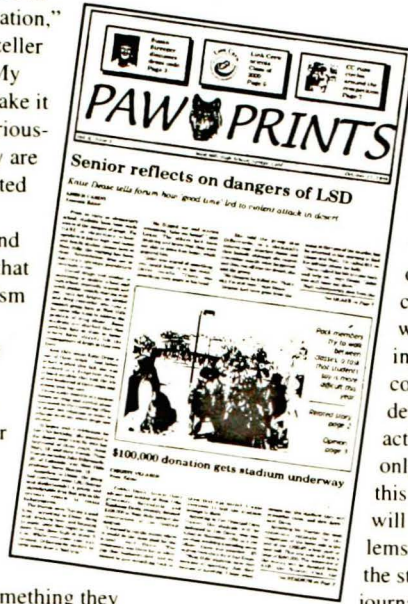
"I'm happy with the ways

things are in my situation," Appenzeller said. "My pupils take it very seriously. They are committed to the work, and realize that journalism is the epitome of the school-to-career opportunity. The final product is something they can be proud of."

Most teachers at the advisors' meeting joined her in speaking well of their students, giving them credit for their diligence in completing the projects, though not always under deadline.

In East County's defense, those teachers who attended the meeting (and those who may have wanted to) had some sort of business or publishing background, and realized that something like this get-together was needed to motivate the troops, to shake off some of the lethargy and to proceed, with a united

front, in overcoming some of the obstacles to quality newspapers.



This kind of cooperation could go a long way in alleviating what many consider serious deficiencies in this activity, but only time will tell if this new-found unity will solve all the problems associated with the state of high school journalism.

"We have an awful lot of new advisors and



"We really feel the district should give us more financial support and equipment."

weeks as an insert in the Lakeside Leader.

Nowlan noted that the Grossmont District schools give campus newspapers about 10 percent of what neighboring districts do.

"Sweetwater schools get as much as \$12,500 to run their newspaper offices," Nowlan said.

He said the district has tried to compensate by making loans to departments, which advisors can use to purchase equipment and then raise money to pay it back. Earning those funds can take years to achieve, however, and some facilities just cannot take advantage of the offer.

In Curtis' case, she and the last seven years' worth of students have finally sold enough ads, car washes and candy bars to pay off the district's interest-free \$12,000 loan, with which she bought *El Trovador*'s computers — near-dinosaur Macintoshes unable to run current versions of word processing and desktop publishing programs.

Curtis has 36 students in journalism class, but only 11 are qualified to put out the paper. The increasing need for Mount Miguel students to spend after-school

assistant superintendent. "But the problem is that we hear the same complaint of underfunding from just about every department from every school we deal with."

Wong said some papers cost more than other to produce. Some schools stretch their dollars through cost-cutting measures, or aggressive advertising campaigns.

Not everyone is complaining, by any means. For instance, Sharon Appenzeller of Granite Hills receives \$3,000 a year from the ASB and has students sell another \$4,000 plus in advertising.



there's no need to reinvent the wheel," Curtis said.

May 14, 1976

## Will You Vote Peanuts or Plymouths?

by Steve Thomas, *El Trovador* Editor-in-Chief

For all legal and consenting adults, a primary election is held prior to the November election, to give the people a chance to show, who the best candidates are.

Many of you have received primary materials for June 8, and many will be eligible by November. Let's briefly look at what is going on, in hopes that young people will really make a

difference in this critical election.

**A House Divided.** If you lean Republican, your choice is perhaps easy. President Ford is a being successfully challenged by ex-governor, actor-turned-politician Ronnie Reagan (death warmed over versus Death Valley Days).

At first, few felt Reagan would be a serious contender. What if it rained unexpectedly and ran his hair color? What if he sprained something during a song and dance?

Now, the party has problem. If Ford and Reagan split the Republicans in half, then a Democrat, (like Carter) might have an easier chance to get in.

The California primary will be crucial in determining the Republicans slate for November.

**Peanuts or Plymouths?** If you have received Democratic materials for the primary, or will be voting similarly in the General Election, you're choice is less easy.

At first, the Demos had a raft of obscure candidates: Jackson, Bayh, Udall, Harris, Carter, Bentsen, Sanford, Shriver, Schapp, Church, Humphrey, ad nauseum.

Jimmy Carter has quite effi-

ciently won primary after primary, not letting anyone else ever come in second consistently.

A candidate of interest to we natives is our own governor-in-absence, Edmund Brown Jr. If Brown loses California, he will probably return to it and govern it again.

Then there's Humphrey, whose best campaign is our fond memories of voting Nixon in over him in 1968

**Vote "Yes."** I personally am voting for Carter, and then moving to Illinois. I have not attempted to persuade you to any ideal, except that of voting.

In this country, either you vote to get what you want, or you don't vote, and take what you get.

If your 18th birthday is after June 8, registrars will be around to help.

Vote. Do it in a polling place. Even if your parents don't — that's why we're adults, too.

*This editorial first appeared in the May 14, 1976 issue of Mount Miguel High School's El Trovador. The author was Forum Publications publisher Steven Saint, using the name his parents gave him. Twenty years have passed since the first time he voted, and his name is about the only thing that's changed.*



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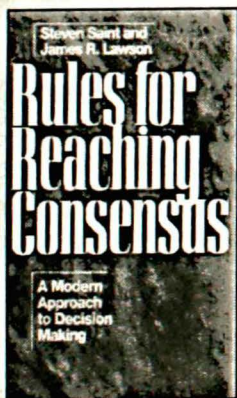
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## General Plan

Continued from Page 1

Lemon Grove Avenue. Supported by Staff, Planning Commission, and GPAC.

### Passed unanimously

• Central Avenue Commercial: Maintain Mixed Use and STA I, Downtown Village. The public wanted Rezoning of this area to Central Commercial Zone (CC) and for it to be included in STA I, Downtown Village. Staff, Planning Commission, and GPAC were against public proposal, citing that the properties involved are the "gateway to the Central Ave. neighborhood, and that commercial development could reduce the neighborhood quality," due to noise, traffic, and light.

**Passed 4 - 1 to maintain existing zoning, with Lake opposed.**

• Main Street Single-Family: Change to Low/Medium Density Residential and do not include in STA I, Downtown Village. Staff, GPAC, and Planning Commission all supported this modification.

**Passed 4 - 1, Lake opposed.**

• North Avenue General Business: Proposed modification to rezone one of two lots owned by Broadway Auto Electric from Central Commercial to Heavy Commercial (HC). Staff, GPAC, and Planning Commission were all against this modification, as it is "located at the city's primary entry, highly visible from the freeway, and could eventually be redeveloped with commercial/retail uses supporting the Village and improving the aesthetic image."

**Passed 3 - 1, Lake opposed.**

• Special Treatment Area III General Business: 10 acres with proposed rezoning to Heavy Commercial (HC) and inclusion in STA III, Regional Commercial. Staff, GPAC, and Planning Commission were all opposed to the modification, stating that "it would be a reversal of established policy which encourages redeveloping this area with regional commercial uses."

**Passed 3 - 2, Lake and Shelley opposed.**

ley opposed.

• Northern Side of Broadway: Proposed rezone to General Business, 13.8 acres, developable property of East of RCP Block and Brick would be reserved for Heavy Commercial use. Staff, and Planning Commission supported the modification as an alternative to designating portions of STA III, Regional Commercial, for General Business/Heavy Commercial uses. This change was proposed after the last meeting of GPAC, so had not been reviewed or considered by them.

Councilman Shelley thought that the South side of East Broadway should be considered as well, in order for there to be enough room to relocate any businesses there. However, Mayor Sessom

pointed out that, at the Planning Commission meetings, no-one opposed the Northern side rezone, while the subject of using both sides of Broadway was heavily opposed.

**Passed 3 - 2, Lake and Shelley opposed.**

Of items already considered and consensus reached in previous meetings, there was reconsideration proposed on several issues, none of which passed, although there was opposition on almost every vote taken. All previously considered items remained approved as before.

The motions to close the public hearings, and to adopt the 1996 Draft General Plan, the EIR and the Zoning Ordinance were all passed, 4 - 1 with Lake opposed.

Members of the VFW will be handing out their traditional "Buddy Poppies" and asking for donations this weekend in the parking lots of Vons and Wal-Mart. The poppies are handmade throughout the year by patients in Veteran's Administration (VA) hospitals as therapy and to raise funds. They are distributed by the VFW only twice a year. Proceeds are returned to the rehabilitation departments of the VA hospitals.

## Veterans out pushing up poppies

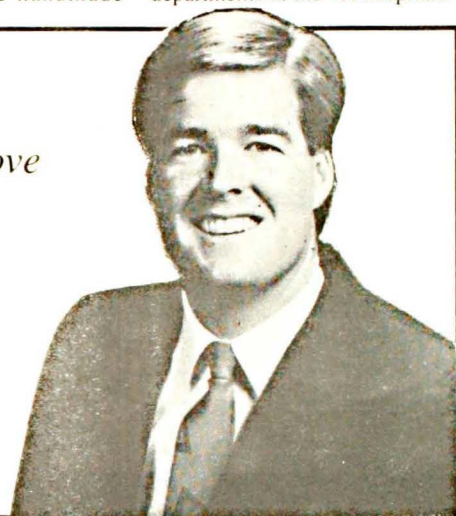
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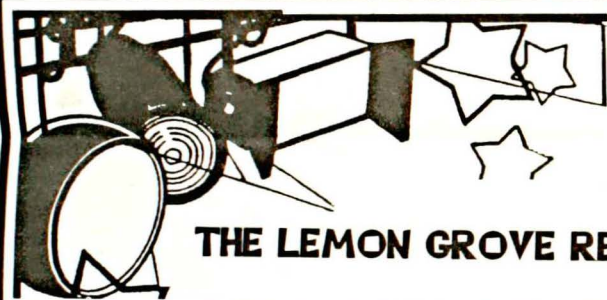


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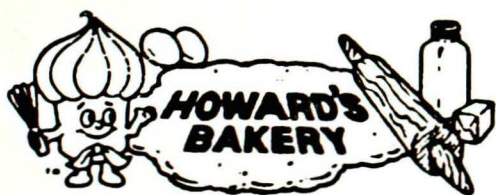


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